



Contact

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Software

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Figma

Skills

Advertising Design
Brand Identity
Mobile and Web Design
Social Media Content
Project Management
Book Making
Illustration
Marketing

Education

**School of the Art Institute
of Chicago**
Bachelor of Fine Arts, 2023
Focus: Visual Communication
Affiliation: AIGA Member

Ava Reimers

Designer

I'm a designer focused on brand development & brand identity. My interpersonal and collaborative skills cultivate teamwork and add value to any company's vision. I embrace the challenge of awakening targeted audiences.

Relevant Coursework

Page to Screen (UI)

Develop app from book content, flow charts, & research

Identity Systems

Visual+Verbal Research, Construct Mockups/Identity

Advanced Graphic Design

Creative Briefs, Process Books, Design Solutions

Professional Experience

The Sunglass Shoppe - Sales & Marketing Specialist

Customer relations development & ecommerce
Work register, manage shipments, organize stock, answer phone calls, email communications, brand engagement

Reformation - Retail

Customer relations development & ecommerce
Work register, manage shipments, organize stock, answer phone calls, email communications

Art Depth

Project Manager / Marketing Designer
Host virtual events, update social media,
develop new identity, and design brochures

Brand Identity - Freelance

Logo and Poster Design for
individual clients

